

**FINANCIAL SERVICES**



# **Building Digital Advantage in Financial Services**



# Building Digital Advantage in the Financial Services sector

Traditional financial services organizations are battling against modern, digital-first disruptors with quicker, slicker, and more scalable tech offerings.

Big finance companies have the brand strength and trust to win this battle, but they must modernize to do so. We help you achieve this by defining, designing and delivering future-ready digital products to accelerate transformation and create digital capability.

## What We Do

Our tech leaders engage with you to discover your pain points, understand your business needs, and learn how you define success. Our consultative approach means we **craft the right solutions for your company**, ones that are scalable, secure, and resilient.



We use the best tech, tools, and engineering practices to help your business overcome the challenges it faces. We can **modernize** your systems and applications, **reduce your time to market** for new features and services, support you in **attracting and retaining talent**, and help you deliver **outstanding CX** for your customers.

### As technology partners, we provide:

- Performance Optimization
- Product Development
- System Modernization
- Technology Advisory
- Discovery/UX/Design
- Data Engineering/Analytics
- DevOps, SRE, Support



**Consultation**



**Strategy**



**Delivery**

While our specialists have broad tech skill sets, we bring particular expertise in **web and mobile channels**, **cloud connectivity**, **advanced analytics**, and **open source**.



# Customer Stories: Financial Services

“NearForm provided so many good ideas for how to tackle our code management challenges – they’ve enabled us, as a team of 120 people across the globe, to seamlessly check in and be productive. That’s been a huge benefit to Moody’s.” **Sadat Behar, Associate Director of Software Engineering, Moody’s**

## Launching a New Digital Bank

A lack of technical experts was holding back the build and launch of a game-changing online bank for our client.

We provided engineers with expertise in **React Native, TypeScript, GraphQL, AWS**, and **serverless architecture** to work within our client’s development teams and alongside its other partners. Our specialists built core banking features, such as payments, accounts, and a highly automated onboarding flow.

The outcome was that our partner successfully **launched a new digital bank** that’s a key pillar in its parent company’s strategic growth plan.

## Building an Investment Management App

Our client required skilled mobile developers to build a new **multi-platform** investment management app.

We carried out a full end-to-end delivery in just three months, building with a single codebase on **React Native**. This meant we delivered a modern app where code could be written once and deployed across **Android, iOS, and the web**.

The result was we delivered a hugely successful app for our partner that has a consistent **4.3 star rating**.

## Credit Ratings Company Site Rebuild

We engaged in a long-term relationship with our ‘big three’ credit ratings client. Our recommendations and engineering expertise lead to the **rebuild and relaunch** of the company’s website, along with the introduction of **continuous integration (CI)** to their operations.

The consequences were that our partner’s new website was able to **run on 50% less infrastructure** and deliver a superior performance for site visitors.

**Bringing a new online bank to market for our partner in under 12 months**

**Building an investment management app in just 12 weeks for a brand that manages assets of over \$98 bn**

**Rebuilding the website for a credit ratings business with revenue of over \$6 bn**





# Our Expertise

Our **discover, design, build, and scale** approach means we rapidly take your ideas from whiteboard to market. We **develop** your products, **modernize** your systems, **enhance** your CX, and **transform** your digital capabilities.

## Web & Mobile Channels

The latest generation of financial services brands are better at making sites and apps than legacy companies because they're **started with digital in mind**. It's something older businesses must address.

We can **improve** your existing app and site or **build** new ones. We can develop a fast and flexible **cross-platform solution**. We'll give you digital channels that are **optimized for customer engagement**.

## Cloud Connectivity

New finance brands are leveraging **cloud connectivity** to bring engaging new features to banking customers **quicker, cheaper, and more securely** than traditional banks.

We bring this to your organization by facilitating **cloud migration** or integrating new services into your existing environment.

## Advanced Analytics

Modern finance companies are using analytics to embed their products and services into the lives of their consumers, delivering a **hyper-personalized** experience that legacy brands need to match.

We help your business get the most from its data, so it can be used to **target your customers on an individual basis** and seamlessly link your products and service to their needs.

## Open Source

Challenger banks are gaining a market advantage over legacy rivals by embracing open source to build **innovative products** for consumers, lift **customer experience**, and optimize their **costs**.

We can help your company **embrace open source** technologies.

- Upgrade your existing app or site
- Develop a brand new app or site
- Superior digital experiences
- Reduce costs
- Improve expansion capabilities
- Increase speed
- Find new customer opportunities
- Behavior analysis and anticipation
- Open new revenue streams
- Boost performance
- Encourage innovation
- Enhance customer experience

# About NearForm

We're a remote-first company working in 29 countries to deliver engineering excellence for 300+ clients globally.

We are leading contributors to the open source ecosystem, including Node.js and React Native.

## Our Services

Accelerating transformation through:



### Product Development

We design, architect, and engineer digital products to improve business outcomes, simplify workflows and drive growth.



### Application Modernisation

We transform complex, monolithic legacy applications into modern digital platforms to accelerate business outcomes.



### DevOps & Platform Engineering

We embed DevSecOps and engineering practices to create developer-facing platforms that accelerate software delivery.



### Data Engineering & Analytics

We make high-quality data and insights readily available, empowering teams to solve business-critical challenges.

Ready to deliver slick, consistent digital experiences?

[Talk with our tech experts today](#)

## Why NearForm

Our process takes an **iterative approach** to development — built on a deep understanding of your commercial and technical goals. That means we drive **powerful impact, fast**.



### Discover

#### Define your goals

Analyze existing capabilities and systems — and agree the commercial and technical objectives for your cross-platform app(s).



### Design

#### Create your roadmap

Design, prototype and prioritize use cases to define the roadmap and architecture to bring your app(s) to market.



### Build

#### Deliver quality products

Build standout front-end experiences with React Native, leveraging open source repositories and modern technologies.



### Scale

#### Iterate and grow

Deploy incremental capabilities through agile development, upskill teams and measure and scale the impact.

[Continuous innovation](#)



WE'RE BOLD  
WE'RE FLEXIBLE  
WE'RE OPEN  
WE'RE EMPOWERING

# Your partner in creating digital advantage.

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