# Rethinking mobile apps
## to create digital advantage

Customers today expect every mobile app to deliver **brilliant, fast and engaging experiences**. But many organisations are falling behind. Front-end delivery silos mean development processes are **complex, slow and expensive** – and brands simply can't deliver the digital experience customers demand.

## Write once, deliver everywhere

There is a better way. We work with organisations in every industry to create cross-platform apps with a single codebase. This means you design and build apps once and they'll work across the most popular mobile or web platforms – driving clear commercial advantage for your business and technological advantage for your builders.

### Business impact

**Speed**
Build cross-platform apps at speed and release updates and new features in weeks, not months.

**Experience**
Create standout digital experiences for your customers, consistent across device and channel.

**Efficiency**
Reduce upkeep costs on legacy systems and improve operational efficiencies.

### Builder impact

**Simplicity**
Make life easy with a single codebase that means one team can maintain multiple platforms.

**Consistency**
Maintain feature parity across all your mobile and web operating platforms.

**Agility**
Leverage agile workflows to optimise and accelerate product development.

### Global impact across industries
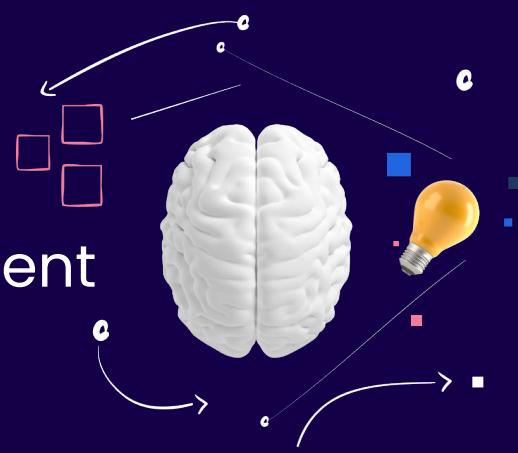
Financial services
—
Retail
—
Insurance
—
Healthcare
—
Manufacturing
—
Professional services
—
Automotive
—
Media

# Innovate with NearForm:
## faster and smarter app development

**Our experience has shown us that the total cost of ownership of mobile and web apps can be reduced by up to 70% with cross-platform frameworks.**
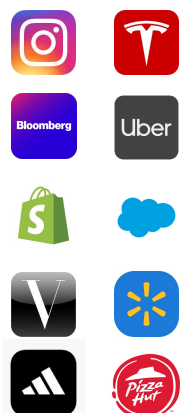
| | |
|---|---|
| The total cost of owning separate mobile and web channels is becoming unmanageable | By learning, designing and building once, we help teams reduce the duplication and rework of developing for different channels separately |
| The time from idea to production is increasing, reducing competitiveness | With rapid prototyping, get faster feedback from your users and focus on delivering value. Micro front-ends and experience APIs let teams take ownership of their entire stack, reducing handoffs and wait time |
| Feature releases on multiple channels aren't synchronised, giving users a variable experience | Improve customer satisfaction metrics by delivering complete features together |
| Recruiting and retaining developers for multiple web and mobile platforms is difficult | React Native is one of the most popular cross-platform frameworks and has a large ecosystem of experienced developers |
| Technical integration of old and new patterns is slowing down innovation | By safely scaffolding your existing applications, we help you migrate to a cross-platform framework at the pace that makes sense for you |

**Contact us now for a free consultation on building smart, modern mobile applications with React Native.**

## Why cross-platform mobile?

Leading businesses have adopted cross-platform mobile frameworks to be truly agile in delivering new features and experiences. We advocate common components and designs built with web technologies, streamlined testing and releases, and an uncompromised user experience. We bring all the power of open source to accelerate this change with the right tools, processes and technologies for each enterprise.

- ✓ **Faster iterations**
- ✓ **Open-source**
- ✓ **Best-practice engineering**
- ✓ **Agile workflows**
- ✓ **UI consistency**
- ✓ **Quality developer experience**

NearForm

# About NearForm

We're a remote-first company working in 29 countries to deliver engineering excellence for 300+ clients globally.

We are leading contributors to the open source ecosystem, including Node.js and React Native.

**Walmart** · **IBM** · **Protocol Labs** · **charles river**

**TELUS** · **ATG** · **ADP** · **Nutrien** · **EY**

**Uber** · **renalytix** · **William HILL**

## Customer Spotlight

We worked with TELUS Digital to move to a single-code base frontend, dramatically improving their productivity.

### TELUS Digital

"Generally the time to market for any new app is about 30-40% less than it was, which is huge!"
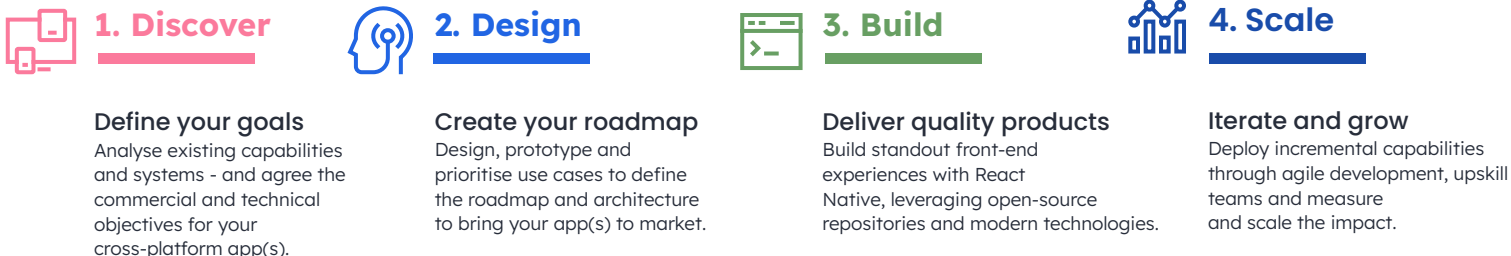
**Steve Tannock**
*Director, Platform Technology and Tools*

Ready to deliver slick, consistent digital mobile experiences?
## Talk with our technologists today.

## Why NearForm

Our process takes an **iterative approach** to development – built on a deep understanding of your commercial and technical goals. That means we drive **powerful impact, fast.**

### 1. Discover
**Define your goals**
Analyse existing capabilities and systems - and agree the commercial and technical objectives for your cross-platform app(s).

### 2. Design
**Create your roadmap**
Design, prototype and prioritise use cases to define the roadmap and architecture to bring your app(s) to market.

### 3. Build
**Deliver quality products**
Build standout front-end experiences with React Native, leveraging open-source repositories and modern technologies.

### 4. Scale
**Iterate and grow**
Deploy incremental capabilities through agile development, upskill teams and measure and scale the impact.

**Continuous innovation**