



NODECONF EU

SHARING THE BEST OF NODE.JS SINCE 2012

WE ARE  THIS YEAR

3RD – 5TH OCTOBER 2022
THE LYRATH ESTATE, KILKENNY

HYBRID EVENT

Contact – events@nearform.com

Welcome to NodeConf EU

NodeConf EU has rightly earned its reputation as the leading key Node.js event in Europe. As we celebrate NodeConf's 10th anniversary this year, it is our aim to deliver the highest quality talks, the most relevant workshops and to continue to provide a relaxed and friendly atmosphere for people to meet and share ideas.

Over the **3 days**, you will hear from over **30 speakers** which are hand-picked based on their contribution and level of innovation within the Node.js community.

We are delighted to be back in Ireland in 2022 hosting our first in-person event since 2019. Over the past two years, in light of the COVID-19 pandemic, we ran two very successful virtual NodeConf events. As a nod to this, we will be hosting 2022 as a hybrid event, allowing us to engage with our online audience too.



The Expo

Platinum and Gold sponsors will have a virtual Expo booth as well as the booth at the event to showcase their products and services, with either pre-recorded videos or a live video stream session in the booth. Booths will have a customisable lead generation feature built in for capturing attendee interest.

The Conference

// 3 full days //
// 6 workshops //
**// Evening
entertainment
programme //**



Highlights from NodeConf Remote

 **3,500**
attendees

 **96**
countries

 **5**
continents

34 speakers | 20 talks | 7 workshops

Youtube views

5,164

Day 1 livestream

2,799

Day 2 livestream

14,025

Total views on all videos

Top countries

1.  Unites States

3.  India

5.  Ireland

2.  United Kingdom

4.  Germany



Highlights from previous NodeConf EU



280
attendees



32
countries



5
continents

29 speakers | 21 talks | 11 workshops

Twitter

1.2k

Tweets

872

Retweets

330

Share Photos

1k

Links clicked

● ————— ●
Day 1 + 1K Links clicked over the 5 days of the conference Day 5

Survey

92% satisfaction rate! 👍 **94%** would recommend NodeConf EU!

👍 **73%** found talks very valuable (stats based on 101 survey responses)



Testimonials

“The talks were really stellar. They were well thought out and well delivered. You could tell the organising committee really tried to create a diverse series of informative sessions delivered by a very diverse team of people. I was enthralled and really appreciated this.”

“An absolutely amazing conference. I will come back next year”

“Everything was cool! Great for team building and networking.”

“The conference was so fun and informative!! Huge kudos to the organisers, speakers, and fellow attendees that made it great.”

“Great workshops provided by IBM and Red Hat engineers.”

“#NodeConfEU is coming to an end, it has been a very inspiring conference with lots of great content and attention to detail. Congratulations to the @NearForm team for putting an unforgettable event together and that is for having me sharing my love for @nodejs”

“It was such a great conference, a lot of interesting talks, lovely people and really awesome location. And especially the talk/workshop combination was something I would love to see also at other conferences.”

“The people, the best part is meeting lots of like minded people”



Sponsorship benefits

- Associate your brand with the key Node.js community event in Europe & gain brand exposure through extensive promotion leading up to the event.
- Network with some of the most influential people from the Node community including some of the earliest people involved in Node.
- Our lineup always includes the highest quality talks by the best speakers from the Node community.
- It's a unique atmosphere to meet and network with a diverse group of attendees from all over Europe in a unique atmosphere.
- Differentiate your organisation by taking one of our 2022 exclusive sponsorship options.
- Content of all sponsored speaking slots shared on our social channels.
- 3 days of direct contact in a social setting with an engaged audience.
- Physical and virtual booths to showcase your services and/or products.
- Access to data about attendees and in-event interactions.
 - Email
 - Social media
 - Event venue logo showcasing



Packages



//Platinum

//Gold

//Silver

//Welcome reception

//Attendee T-Shirt

//Coffee Break

//Party Night

//5k Run Sponsorship



Platinum Level

*3 available

- 5 all-inclusive conference tickets.
- 3 hour workshop slot.
- Sponsor Booth: 3 x 2m wide space in the main networking area.
- Blog post included in pre-and post-conference newsletter, on conference website and shared on social channels.
- 1 NodeConf e-blast sent 3 weeks before the conference.
- Opportunity to include one item in the event swag bag.
- Large logo added to conference website, programme, welcome signage, on-stage announcements and in conference newsletters.
- 'Thank you' mention on the main stage at the opening of the conference.
- Place your company banner in the coffee break area.
- A 200-word company profile on the NodeConfEU website.
- 6 x #nodeconfeu tweets retweeted.
- 'Thank you' tweet on all social channels.

Cost: €30,000



Gold Level

*3 available

- 3 all-inclusive conference tickets.
- 1.5 hour workshop slot.
- Sponsor Booth: 3 x 2m wide area in the main networking area.
- Opportunity to include one item in the event swag bag.
- Medium logo added to conference website, programme, welcome signage, on-stage announcements and in conference newsletters.
- 'Thank you' mention on the main stage at the opening of the conference.
- Blog post on conference website and shared on our social channels.
- A 200-word company profile on the NodeConfEU website.
- 4 x #nodeconfeu tweets retweeted.
- 'Thank you' tweet on all social channels.

Cost: €20,000



Silver Level

*3 available

- 2 all-inclusive conference tickets.
- Opportunity to include one item in event swag bag.
- Logo added to conference website, programme, welcome signage, on-stage announcements and in conference newsletters.
- 'Thank you' mention on the main stage at the opening of the conference.
- A 100-word company profile on the NodeConfEU website.
- 2 x #nodeconfeu tweets retweeted.
- 'Thank you' tweet on all social channels.

Cost: €10,000



Evening Welcome Reception

*3 available

- 2 all-inclusive conference tickets.
- Sponsorship of all food and entertainment.
- Opportunity to host a fun quiz or 5 minute speech in the evening
- Place your company banner at the welcome reception desk.
- 1 NodeConf e-blast sent 3 weeks before the conference.
- 'Thank you' Tweet on our social channels.
- Logo added to conference website, programme, welcome signage, on-stage announcements and in conference newsletters.
- A 100-word company profile on the NodeConfEU website.
- 2 x #nodeconfeu tweets retweeted.

Cost: €15,000



Attendee T-Shirt Sponsorship

*1 available

- 2 all-inclusive conference tickets.
- Logo to be printed onto all branded t-shirts.
- 1 NodeConf e-blast sent 3 weeks before the conference.
- 'Thank you' Tweet on our social channels.
- Logo on the website.
- A 100-word company profile on the NodeConfEU website.
- 2 x #nodeconfeu tweets retweeted.

Cost: €15,000



Coffee Break Sponsorship over 3 days

*Exclusive - 1 available

- 1 all-inclusive conference ticket.
- Logo added to intro and outro on the fireside chat videos - these are shared on the conference website and social media channels.
- Logo added to the conference website and programme.
- 'Thank you' tweet on all social channels.
- A 100-word company profile on the NodeConfEU website.

Cost: €10,000



Fireside Chat

*Exclusive - 1 available

- 1 all-inclusive conference ticket.
- Opportunity to add one item in the SWAG bag.
- Logo added to the conference website and programme.
- 'Thank you' mention on the main stage before coffee breaks.
- Company banners placed in the coffee break areas.
- 'Thank you' tweet on all social channels.
- A 100-word company profile on the NodeConfEU website.

Cost: €10,000



Party Night

*Exclusive - 1 available

- 2 all-inclusive conference tickets.
- Logo added to festival hats for all attendees.
- Logo added to the conference website and programme.
- Place your company banner at the entrance to the casino night venue.
- 'Thank you' tweet on all social channels.
- A 100-word company profile on the NodeConfEU website.

Cost: €10,000



5K Fun Run

*Exclusive - 1 available

- 1 all-inclusive conference ticket.
- Logo added to medal for all fun-run participants.
- Logo added to the conference website and programme.
- Place your company banner at the meeting & finishing point for the fun run.
- 'Thank you' tweet on all social channels.

Cost: €5,000



Media Partnerships

NodeConf to offer

1x in person event pass

5x virtual event passes

Exclusive access to speakers

Logo inclusion on event collateral

Logo inclusion on event website

3 x social media posts with tags

Media Partner to offer

One pre-event writeup

One post-event writeup

2x social media promotional posts

One banner ad on website



Previous Sponsors





Contact - events@nearform.com

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